

# **PURE XL**

**USER MANUAL**

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## Safety Information

Please carefully read the terms below:

### **Use Safely**

Do not use the phone in situations where it might cause danger.

### **Transportation Safety**

Please observe all transportation laws and regulations.

Please drive with both hands on the wheel.

**PLEASE DRIVE RESPONSIBLY - DO NOT TEXT AND DRIVE**

### **Hospital Safety**

Please follow hospital rules and limitations.

Please turn off your mobile phone when near medical instruments.

### **Airport Safety**

Remember to follow all airport and flight safety regulations.

### **Chemical Warning**

Do not use your mobile phone around fuels or chemicals.

### **Temperature Warning**

Do not subject your phone to extreme temperature conditions.

### **Water Hazard**

Your phone is not waterproof. Keep your phone away from water or liquid to avoid damage.

## **Emergency Calls**

Make sure your mobile phone is switched on and in a service area. In home screen, tap the phone key and dial the emergency number.

## **Accessories and Batteries**

Use only Blu authorized batteries and accessories.

## **Information Backup**

Remember to keep a written record of all important information.

## **Battery Safety and Precautions**

- For better performance and longer battery life, it is recommended that you charge the battery fully before using the mobile phone for the first time.
- The optimum performance of a new battery is typically achieved after two or three complete charge cycles.

**Note:** Keep in mind that continuous overcharging will affect long term battery life.

- While charging, keep the mobile phone out the reach of children.
- Store the battery in a cool and dry place away from direct sunlight and water.
- Do not expose batteries to extreme temperatures (below -8°C (18°F) or above 43°C (110°F)).
- Immediately stop using the battery if it produces an odor, cracks and leaks, overheats, distorts or has any other type of physical damage.

- Avoid using the charger near or around liquids. If the charger comes in contact with water or any liquids, immediately unplug it from the outlet to reduce the risk of overheating, charger malfunction, electric shock or fire.

## Hazardous Waste – Battery Disposal

**Warning:** Do not throw away batteries with uncontrolled daily waste.

The marking in this manual indicates that the batteries in this product should not be disposed of with household trash at the end of its working life. If the batteries are not disposed of properly, the substances included can cause harm to human health and the environment. Please follow environmental laws and guidelines for proper waste disposal.



## Cleaning and Maintenance

- Avoid using the handset and accessories in excessively moist areas to avoid malfunction.
- Use a soft, dry cloth to clean the handset, battery and charger.
- Do not use alcohol, thinner, benzene or any other solvent to clean the handset.

# Introduction

## Power On and Off

**On** - Please ensure the SIM card has been properly inserted into the phone. Long press the Power key to switch the phone on.

**Off** - In standby mode, long press on Power key until an options menu appears. Select Power Off in the menu to power off the phone.

## **Call Functions**

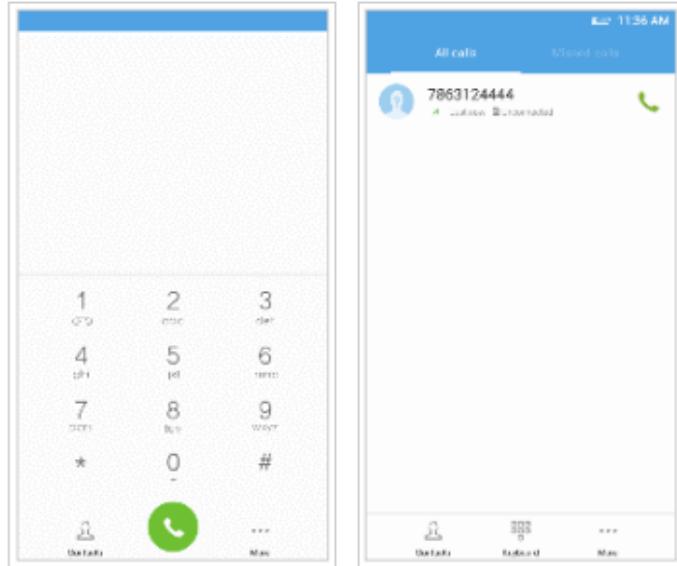
At the dialing interface, enter the phone number and then click the dial key. If you need to dial an extension, you may click the dial pad icon to open the interface and enter the number of the extension. You may also press and hold the 0 key to add a (+) sign when adding an international dialing prefix.



## Call Options

There are different options that can be used in the call log and dialing interface. Clicking on the More key

while in the dial pad brings up the dial menu option which gives access to Blacklist, Speed Dial, and Call Settings options.



To maintain organized, the call log has Recent Calls and Contact set up in quick tabs.

## Call Logs

Every telephone number called and received will be saved in the phones call log. All numbers in the call log

can be dialed by clicking the dial icon on the screen. When the number appears on the list, click it to view details. To delete a call from the call history, press the menu key and select delete call log.

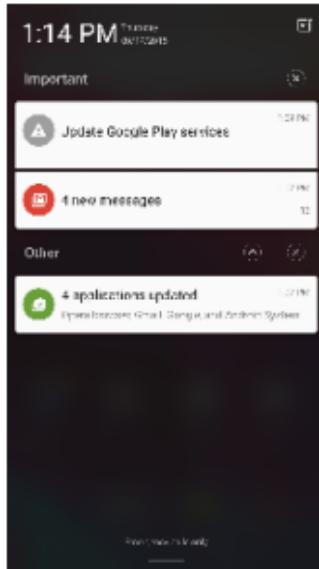
## Notifications Bar

The notification bar is located on the top of the screen which contains useful and important information regarding your phone and the applications that are installed.



On the notification bar, several icons will appear such as signal bar, battery indicator, data indicator, Bluetooth and Wi-Fi. You may slide the notification bar down with your finger to display any pending notifications or actions.

Clear  
Notification  
Button



Pending Notifications and Applications



Quick Notification Settings

## Notification Settings

The notification settings window provides shortcuts to different phone settings for quick access. Click on any of the shortcut notification icons to power on or off.

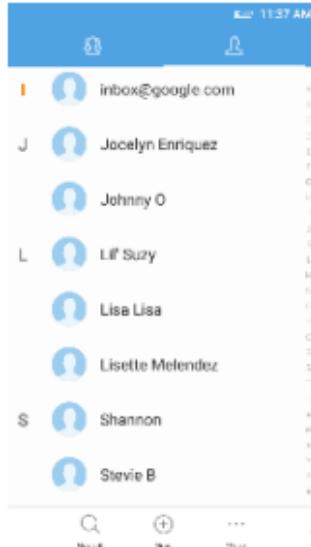
**Note:** To clear notifications, drag down the notification bar and click the clear notification icon on the upper right hand part of the notification screen (an X as shown in the figure). The quick notification settings menu is accessed by dragging up from the home screen. Some settings include Wi-Fi, Bluetooth, Location,

Sound, and Vibrate.

## Contacts

**Enter:** Click on the applications menu and select contacts.

- The default display is the phone contacts and SIM card contacts.
- The contacts are organized alphabetically by default.



Search

**Note:** Saving your contacts to your Google account facilitates both storage and synchronization with multiple entries across different handsets and tablets. When syncing your Gmail with a new phone, all your stored Google contacts are automatically synced with the new phone.

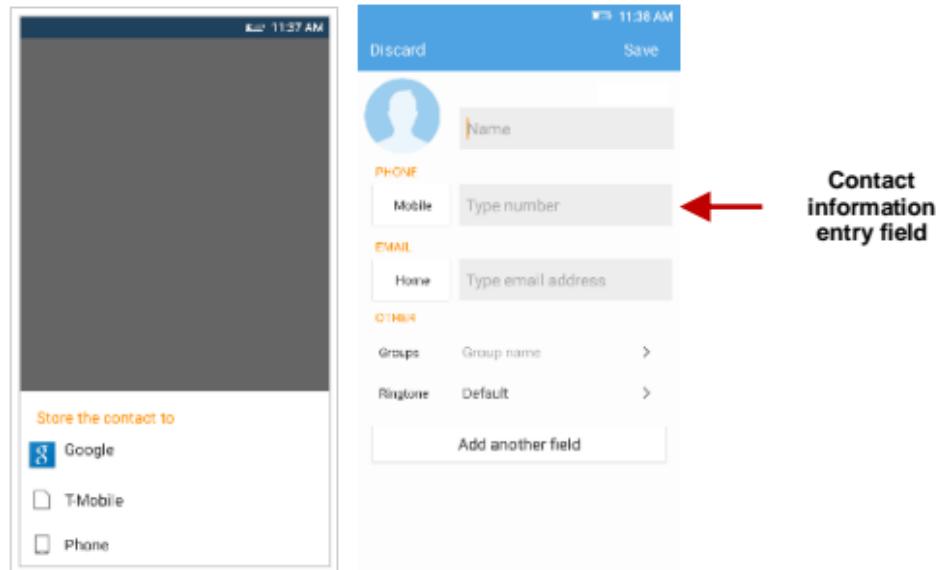
Add Contact

Click the Search icon to enter the contact search interface. Any numbers or letters associated with any of the contacts saved in the list will be shown in the search results.

## Add New Contact

- Click the add contact icon (+) to add contact icon in the bottom.

- Select to save your contacts to your Google account, the phone or the SIM card.
- You may enter different contact details which include adding a picture, name, telephone number, group, address, and email among other options.
- Click to save contact.



**Note:** You may add individual contacts to any of the home screens by entering the contacts menu, clicking on the specific contact, pressing menu, and then selecting the 'Place on home screen' option. You can also share contacts via MMS, Gmail, Bluetooth, and other share options within the same settings menu.

## **Delete Contact**

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- Click on the Contacts icon to enter the phonebook.
- Click the menu key to access the Contacts menu.
- Click on Batch Operation and scroll to select which contact(s) you wish to delete.

Batch operation

Import/Export

Blacklist

Merge contacts

## **Import / Export Contacts**

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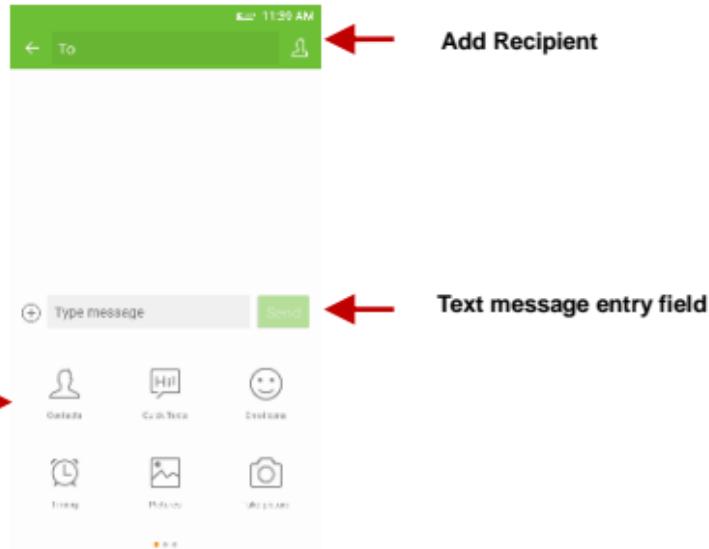
The phone allows you to import and export contacts to synchronize information between different storage types that include the SIM card, Gmail account and your phone.

### **To import or export contacts:**

1. Press the Contacts icon to enter the phonebook.
2. Press the menu key and select Import / Export
3. Select the source you want to copy the contacts from. Once selected click next and select the destination where you want the contact to be copied to then select the desired contacts to be copied.

## Messaging

You may use this function to exchange text messages and multimedia messages with your family and friends. The messages to and from the same contact or phone number will be saved into a single conversation so you may see the entire message history conveniently.



## Send an SMS

Application Menu » Messaging » New message (or shortcut icon)

- Click the contact icon to enter text message recipient
- Compose Text Message and click Send

## Send an MMS

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When creating message, the default message style is SMS. The message will automatically convert to MMS when adding an attachment or when surpassing 10 pages of SMS messages.

- Click the attachment icon in the messaging interface.
- Click to add attachments and create an MMS message

## **Bluetooth & Wi-Fi**

Bluetooth is a short-range wireless communications technology that devices can use to exchange information and connect to different types of devices which include headsets and other devices.

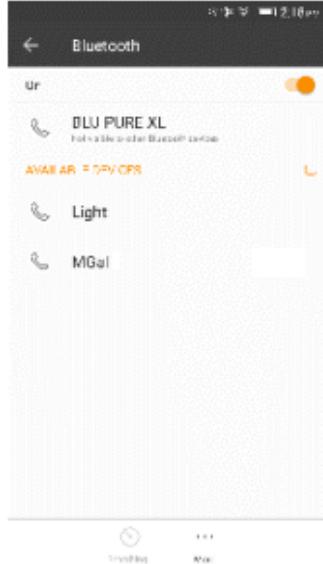


### Power on Bluetooth

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Settings » Bluetooth and select to power on Bluetooth.

- The Bluetooth icon will appear in the notification bar. The Bluetooth will then start to scan for all devices within its range and will start display all available devices.
- Once the scan is complete, all the devices found will display in a list under available devices. Once the device has been identified, click on it to connect.



**List of available  
Bluetooth devices**

**Note: The maximum  
detecting time of the  
phone is 2 minutes**

## **Power on Wi-Fi**

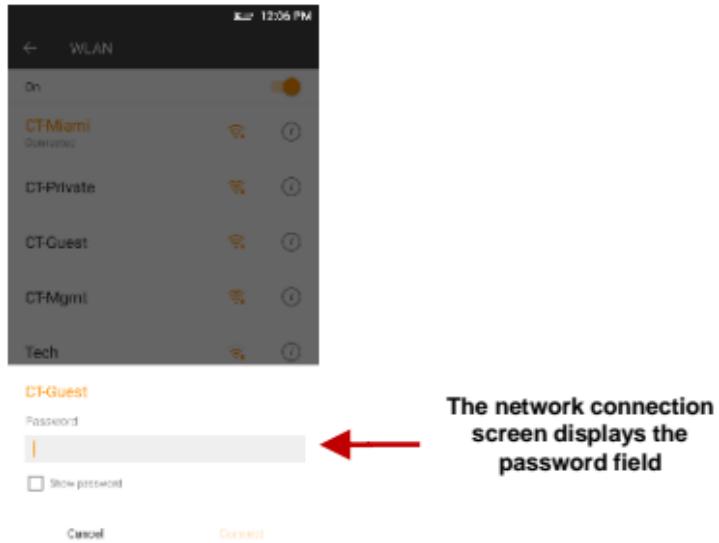
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Settings » Wi-Fi and select to power on Wi-Fi

- Click on the desired Wi-Fi network to be connected.

**Note:** Unsecured networks can be connected to directly - secured networks require a password or credentials prior to connection.

To display advanced options, click on the available option tab.



The network connection  
screen displays the  
password field

## Opera Browser

Menu Functions Settings

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## **App Layout**

- This option changes the layout of the browser

## **New Tabs**

- This option adds additional tabs

## **Clear Browsing Data**

- This option clears any data stored

## **Off Road Images**

- Check to select between different image qualities

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## **Browser Options**

### **History**

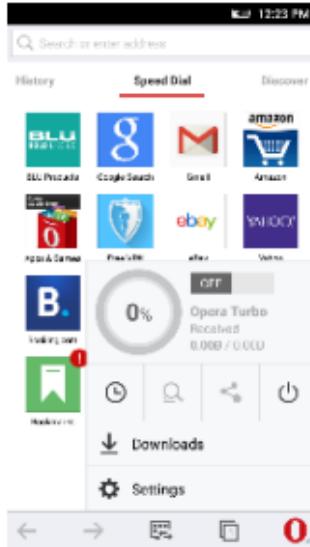
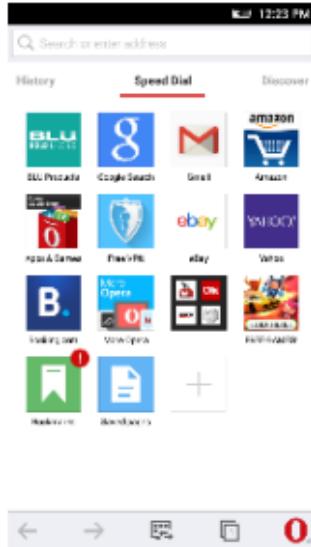
Displays recent web pages

### **Speed Dial**

Displays bookmarks and frequently accessed pages

### **Discover**

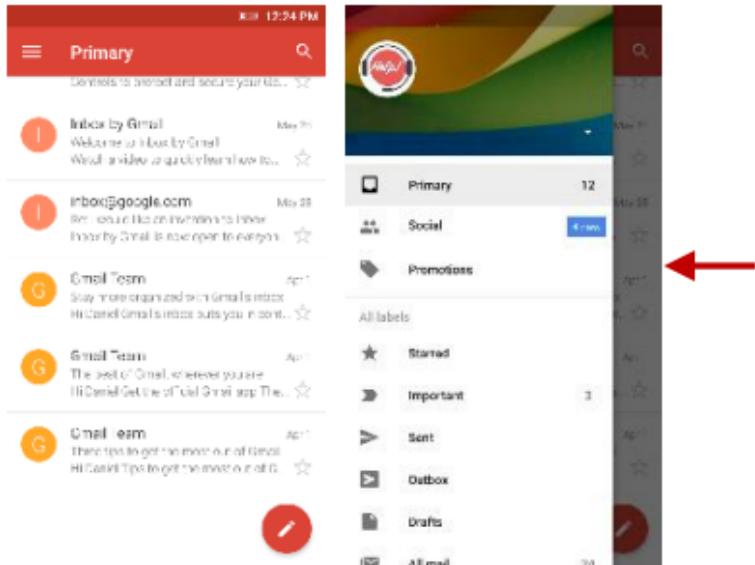
Displays top stories and recent news



## Gmail

Gmail is Google's free email service. To access the Gmail program, click the applications menu and click on the Gmail icon and either sign in with your existing account or follow the instructions to create a new account.

**Note:** In order to keep accounts streamlined with Google services, your Gmail account user name and password will be used for some Google programs which include: Google Play Store, Google Drive, Google Photos, Google +, Google Calendar, and Google Wallet.



**The Gmail inbox is separated by default in three different categories.**

**These categories include primary inbox, social inbox where all your Facebook, Twitter, and social media emails are separated to and your Promotions inbox where all your commercial emails are separated.**

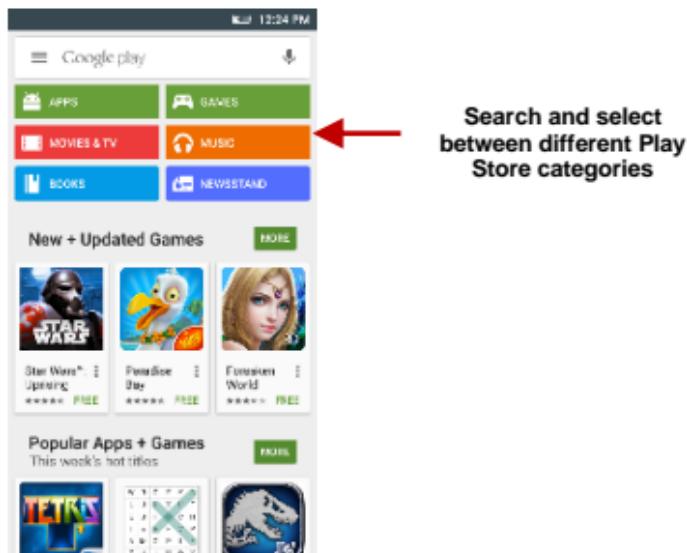
**You may adjust these categories in Gmail settings**

# Play Store

Google Play allows you to download music, movies, and games directly to your device.

To access the Google Play Store, click on the applications menu and then the Play Store icon.

**Note:** You will need to log in to your Google account when configuring the phone or entering the Play Store for the first time.



# Camera

**Prior to use:** It is suggested that you insert SD card before using the camera or video camera. All photos or videos taken by the phone should be typically stored in the memory card for storage of large capacity images and videos.

## Open Camera

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Click the Applications Menu » Camera

→ Switch to video mode if you want to record videos.

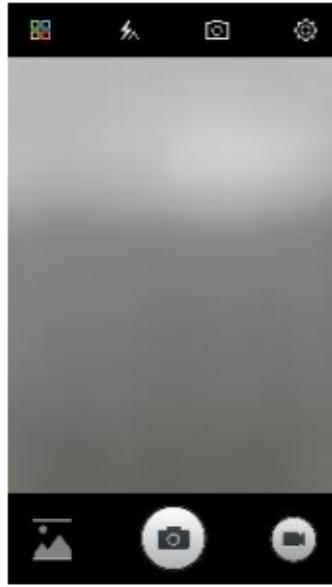
**Note:** You may place a camera shortcut icon on any of the screens

## Take Pictures

Aim the object that the picture will be taken.

- Press the Shutter button on the screen to capture image.
- After taking the picture, the file will be saved in the cameras gallery folder.
- You can view the photos by clicking the preview box button.

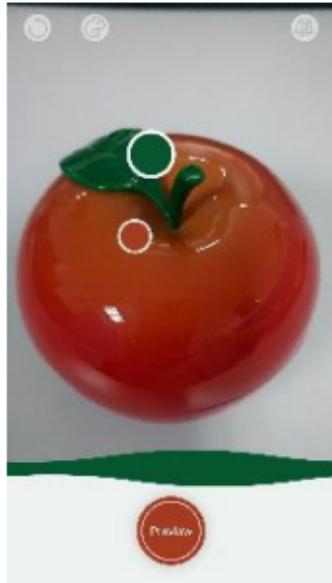
You may adjust various settings for the camera by pressing Menu while in the camera interface. When in the standard camera mode, you can switch to video to record or click the gallery preview box.



# Chameleon

Theme Color

Take a picture of any scene or object and change the phone's theme colors to match the picture that was taken.



Take a picture and move the circle around to select the color or shade. Once selected click preview

Preview the color selected



## Gallery

## Open Images

Click on the Applications Menu then click on the Gallery icon.



**Pictures and videos are  
stored in separate  
albums or folders**

## Share Pictures

You may share pictures by sending them through different types of installed applications. You may also send pictures through the MMS message function by attaching a picture and also via Bluetooth.

## **Adjust Image**

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Press Menu and select edit to adjust images. You may select from different effects that may include: Vintage, Black and White, Instant, Latte, Litho, X-Process, Crop, Rotate, Mirror, Straighten, Vignette, Contrast, Exposure, Auto color, Shadows, and Vibrancy among other options.

## **Crop Pictures**

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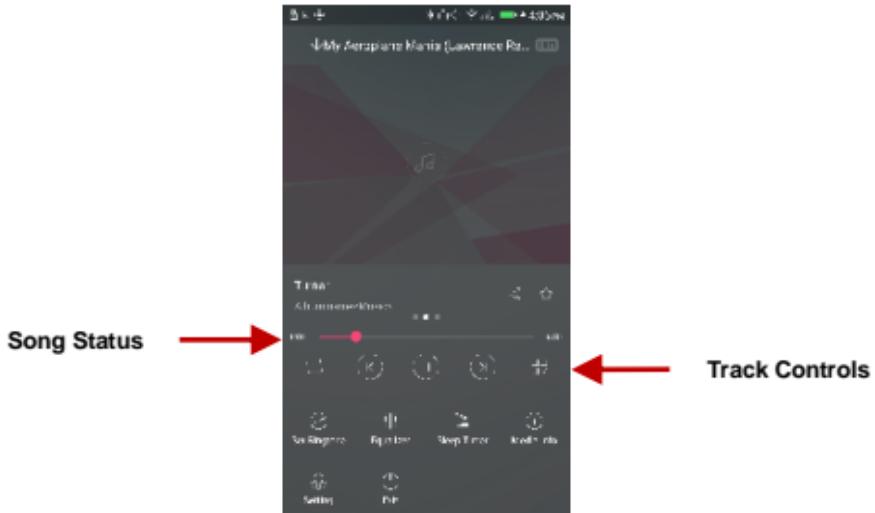
Click menu and crop to adjust the size of the picture. Once the picture appears, pinch your fingers in or out to adjust the size. To keep proportion, hold down any of the four corners of the image and adjust.

# **Music**

## **Open Music**

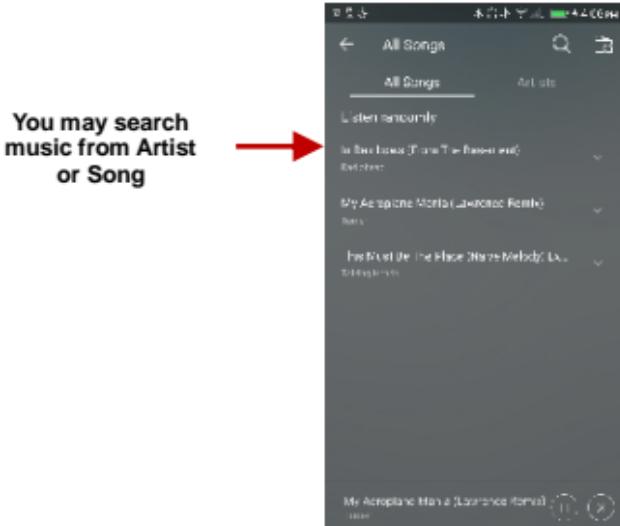
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Click on the Music icon to open the Music Player



## Search Music

You may choose to search for music from media folder through artist name, song name, album name. The following formats are available: AMR, MIDI, MP3, WAV, and OGG.



## Set Music Player in the Background

Click on the Home key to move the Music Player to the background. You will see an icon on the status bar indicating that the music player is active.

Music icon while the music player is in the background



Scroll down on the notification bar for music player controls while on background

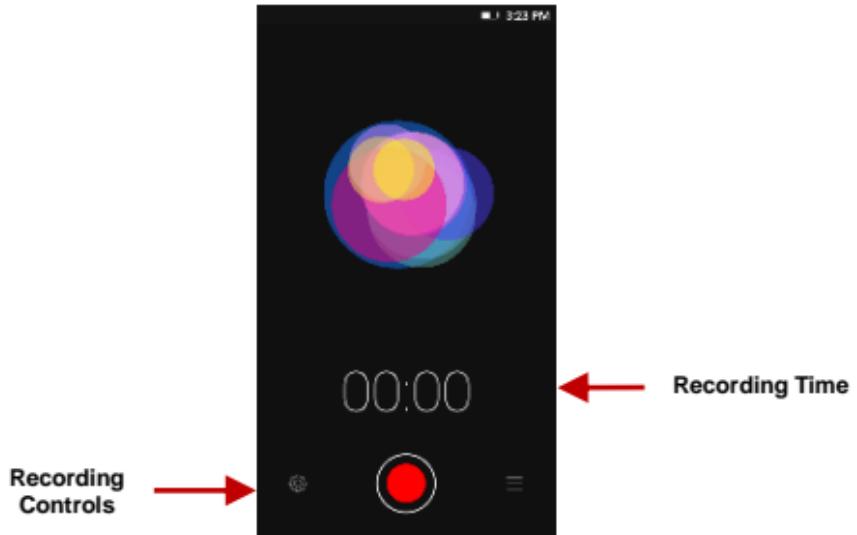


## Sound Recorder

You may send any recorded audio via the File Manager by selecting any of the default share options which include Bluetooth, MMS, Google Drive and Gmail.

### Record

- Keep the phone's microphone near the sound source.
- Click the record button to record the audio and click the stop button to end the recording.

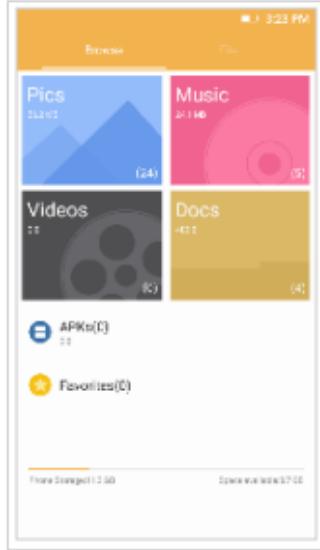


It is suggested that you save all your recordings in your SD card for maximum storage capacity. Please ensure the SD card is installed for extended storage space.

## File Explorer

The file manager allows you to search and organize your stored phone files conveniently and efficiently

through one program.



Scroll and search through the File Manager for stored phone files.



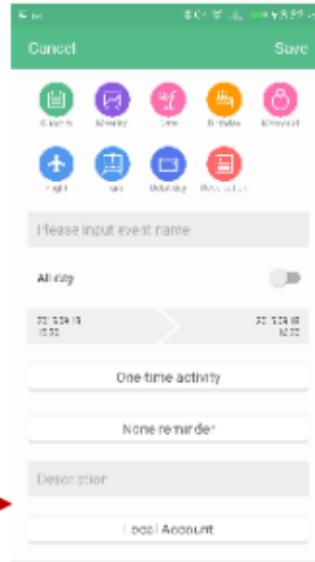
You may also search or add new folders from the File Manager interface

## Calendar

The calendar helps keep track of your life's most important moments in one application.



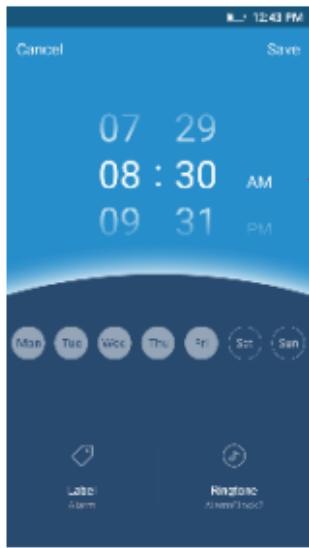
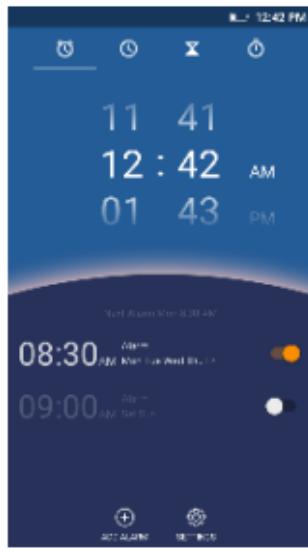
Click on the Date then  
click on New (+) to  
enter a new event



Enter Calendar  
information that ranges  
from Name, Location,  
among other options

## Alarm Clock

Click on the Clock icon then click the alarm tab to enter the alarm clock interface.  
This option allows you to add and edit alarms.



Click to add, edit or  
delete alarms

Then click on the  
specific hour and  
minute to set the  
alarm.

# Settings

## Wireless & Networks



## Airplane Mode

- Turn on Airplane Mode.

**Note:** When in flight mode, all network connections will turn off automatically.



## Mobile Networks

- Mobile Data Connection settings (APN, Preferred Networks)



## Wi-Fi

- **Settings » Wi-Fi** to power on. When on, the Wi-Fi will automatically search for available networks. Any unsecured network can be used directly and any secured network requires a password or credentials prior to connection



## Bluetooth

- Power on Bluetooth. Once on, Bluetooth will automatically scan for any nearby open devices
- Click to connect device



## More Wireless & Networks

- Tethering, Portable Hotspot, VPN

- Airplane Mode

**Note:** Airplane mode will turn off all network connections automatically.

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## Basic Settings



### Date & Time

- Date and Time adjustment.
- Select Date Format - There are 3 kinds of formats you can choose from: Month-Day-Year, Day-Month-Year and Year-Month-Day.



### Sound & Vibration

This option sets the phone ring tone settings for receiving calls and notifications. Some of the settings include:

- Vibrate, volume, ring tones, ring tones notification, dial touchpad, and haptic feedback and tones



### Notification Center

- Manage alert and update notifications for installed applications



### Control Center

- Setup quick settings permissions



## Display

- Brightness, Wallpaper, Sleep, Daydream, Font Size, and Rotation



## Security

Set up basic screen locks: Use slide, pattern, PIN or password to lock the screen.

- Pattern: The initial set up will include simple unlock instructions and examples. Click to continue the security pattern step. **Note:** You can add additional pattern security at power on.
- PIN: Enter a PIN number to unlock the screen
- Password: Use a password to unlock the screen

**Note:** You may stop this security feature at any time.

### Set up SIM card PIN lock

- SIM card PIN (Personal Identification Number) is used to prevent unauthorized use of SIM card.

To change a blocked PIN code, you will need to unlock the SIM lock then go to the Change Password screen. The phone will automatically prompt you enter the old PIN code and ask to enter a new PIN code twice. The phone will then prompt you that the change was successful. If you enter the PIN incorrectly three

times, the SIM and PIN codes will be automatically locked.

You will need the PUK code to unlock the phone which is available through your service provider. If you enter the PUK code incorrectly 10 times, the SIM card will be permanently locked. Please see your service provider for a new SIM card

- Unknown Sources – Allow installation of apps from unknown sources



### Location

- High Accuracy – Use Wi-Fi and Mobile Networks to determine location.
- Battery Saving – Use Mobile Networks to determine location.
- Device Only – Use GPS to determine your location.



### Power Management

- View general power consumption information.

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## Operation



### Smart Gestures

- Set Smart Gesture configuration. Click on the gesture and follow the on-screen instructions.



## Suspend Option

- Sets a quick access button on the home screen. You may long press the button to hide it in notification bar.

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## Hardware



## LED Light

- Set LED light reminders.



## Storage

- View phone memory usage information and set default write disk.

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## System



## Scheduled power on & off

- Set the phone to automatically turn on or off at a specific time.



## Language & Input

- Language – Change the language of the phone
- Personal Dictionary - Add or delete words to the custom dictionary keyboard,

- Spell checker, voice typing, text-to-speech, Google voice typing.



## Backup & Reset

- Backup Data – Will back up all application data, WLAN passwords, and other settings to Google's servers
- Restore to Factory Settings – Restores phone and erases all stored data completely.



## Accounts

- Add and manage accounts (IMAP, POP3, Corporate, and application accounts)



## Apps

- Manage Applications - Manage and delete installed applications
- Running Applications- Press the Stop button to terminate any of the applications from the running apps list and clear any RAM usage.



## Accessibility

- Power button ends call, auto rotate screen, Talk Back, speak passwords and large text



## Printing

- You may print files via Cloud Ready printers  
(Please check Google Cloud Print website for printer compatibility information)



## Developer Options

If the phone does not display Developer options, press build number seven (7) times in the about phone tab.

- The developer option gives access to USB Debugging and other developer tools.

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## Others



## About Device

- Phone information status and firmware updates

# Security

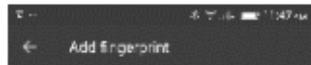
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## Fingerprint Security

This security feature allows you unlock the phone via the fingerprint sensor on the rear cover.

To access fingerprint security: **Settings > Security > Fingerprint**

You will have to set up a security password or PIN prior to setting up fingerprint security if none has been setup.



## Add a fingerprint

Place your finger on the fingerprint sensor and follow the on screen instructions.

**Note:** Up to 5 fingerprints can be registered on the device.

# Smart Gestures

The smart gestures system allows you to control your phone through movements which allow a more convenient and efficient user experience.

To access smart gestures: **Settings > Advanced Settings > Smart Gestures**

## Smart Dial

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Call someone automatically by bringing the phone to your face.

- Enter the contacts list
- Click on the specific contact you wish to call
- Bring the phone towards your face and the phone will automatically call the contact.



### **Smart Answer**

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Answer a phone call automatically by bringing the phone to your face.



## **Pause Alarm**

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Flip the phone to pause the on-going alarm.





## **Black Screen Gestures**

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Draw a pattern while the phone is in sleep mode to quickly access different applications.



c

Camera



e

Email



m

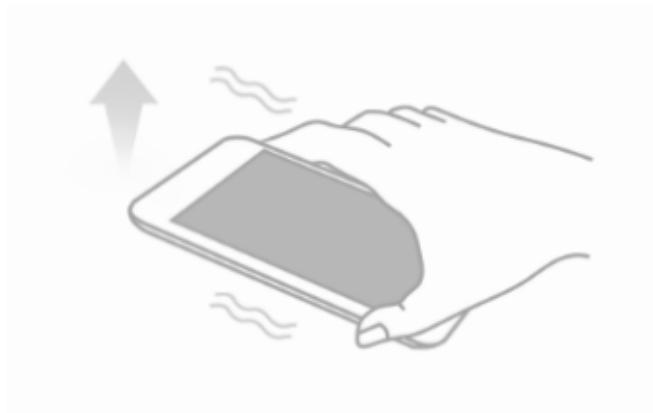
Music

## **Smart Vibration Remind**

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A vibration reminds you of any unread messages or missed calls.





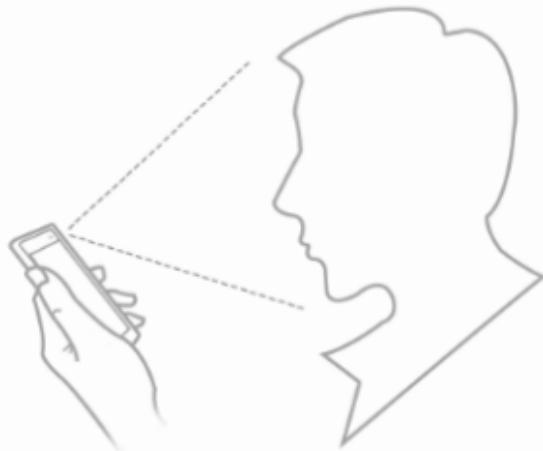
## Smart Bright Screen

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When front camera detects your face, the screen will not lock or enter sleep mode.

**Note:** The following issues may prevent the smart gesture from working properly:

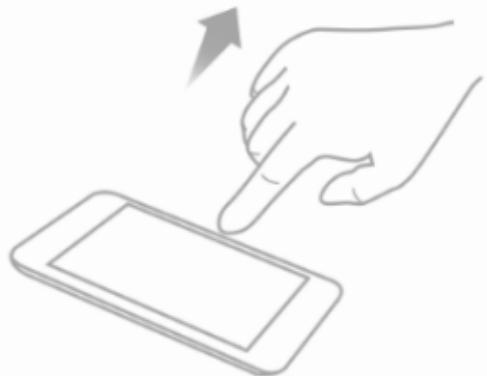
- The user is not facing directly to the screen
- The light is too strong or too dark
- The front camera in use by other applications



### **Double Click Wake**

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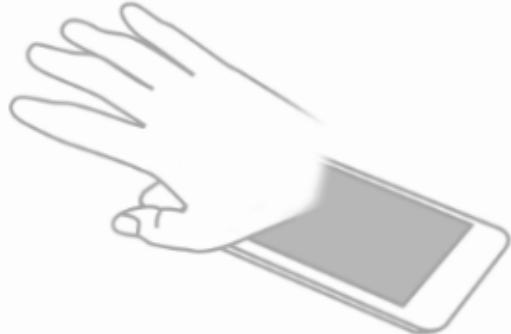
While the phone is in sleep mode, double tap the screen to wake up the phone.



### **Air Gesture**

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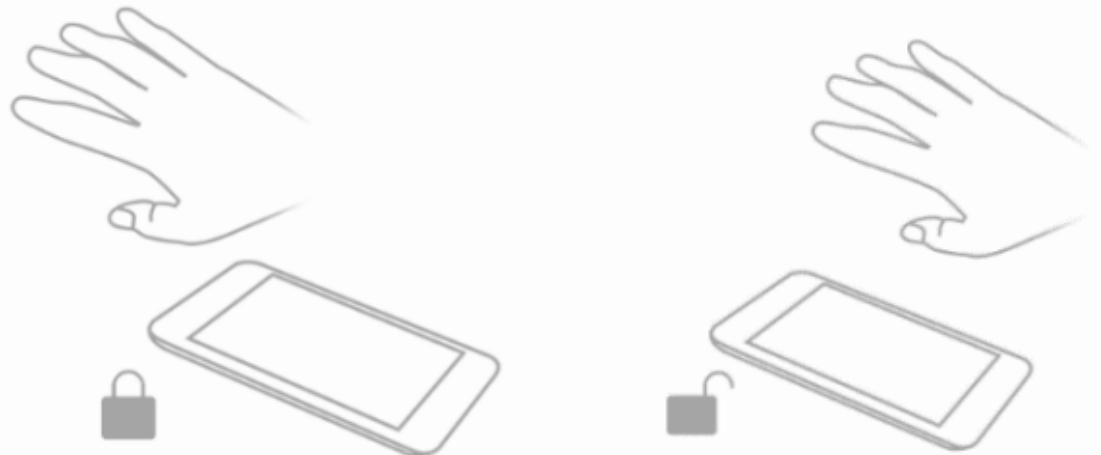
While in sleep mode, wave your palm slowly over the screen to wake up the phone.



### **Touchless Unlock**

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While in sleep mode, wave your palm slowly over the screen to wake up and unlock the phone.



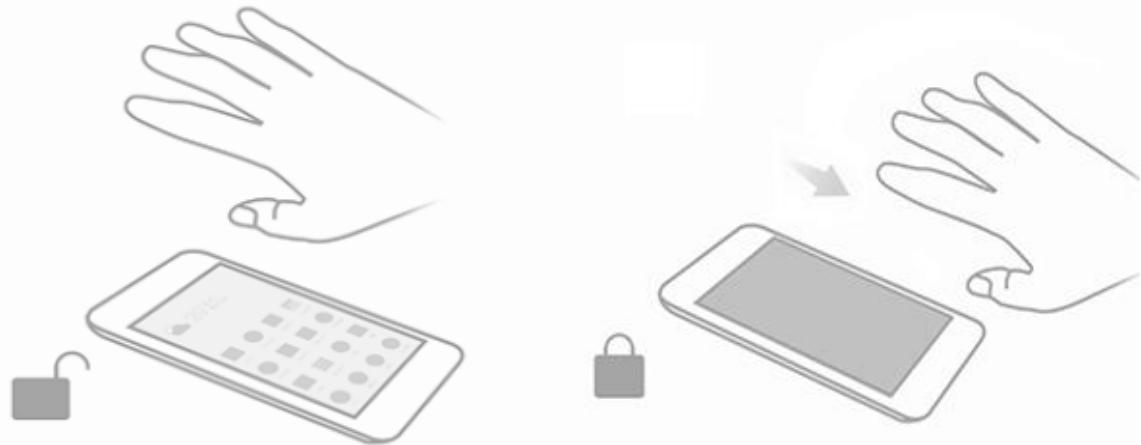
### **Touchless Desktop Control**

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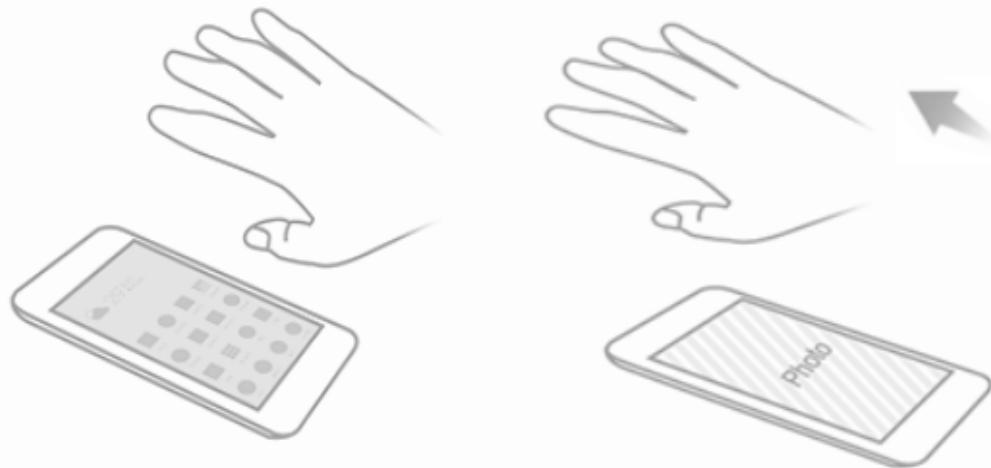
While on the home screen, wave your palm to the left or right to slide the screen to the corresponding direction.



While on the home screen, wave your palm downward from the top of the mobile phone to lock the screen.



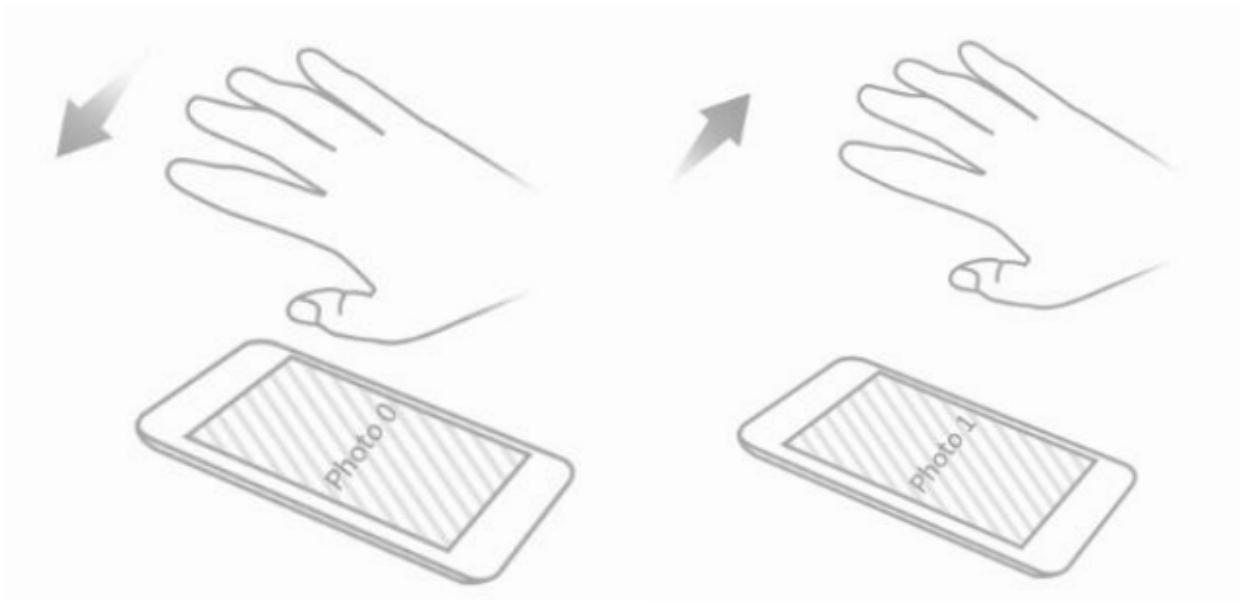
While on the home screen, wave your palm upward from the bottom of the mobile phone to enter the wallpaper section.



### **Touchless Image Browsing**

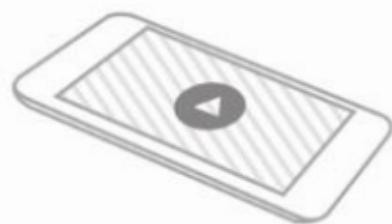
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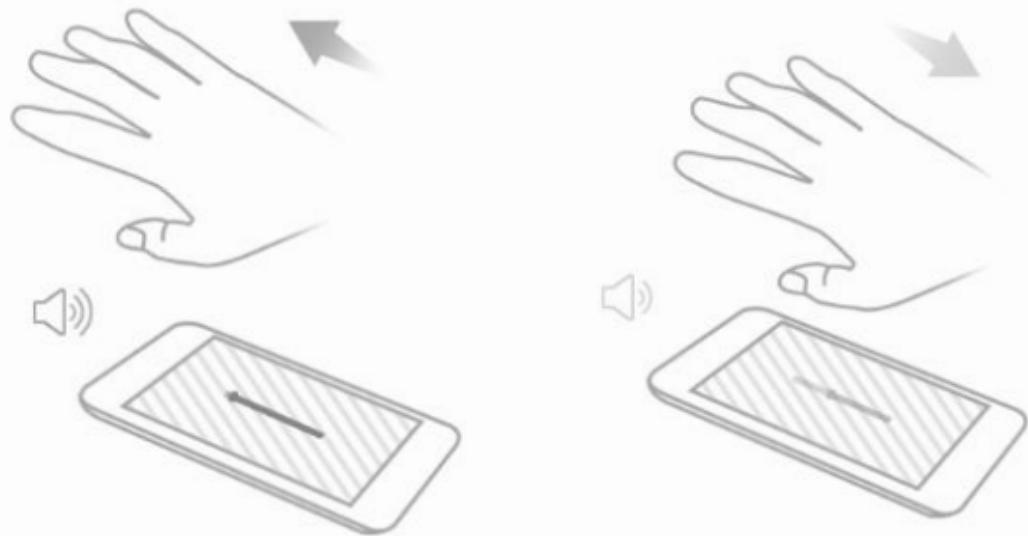
Wave your palm left or right slowly over the top of the phone to view the previous/next image.



### **Touchless Video Control**

Wave your palm left or right slowly over the top of the phone to play or pause. Wave your palm up or down to control the volume.





# NFC

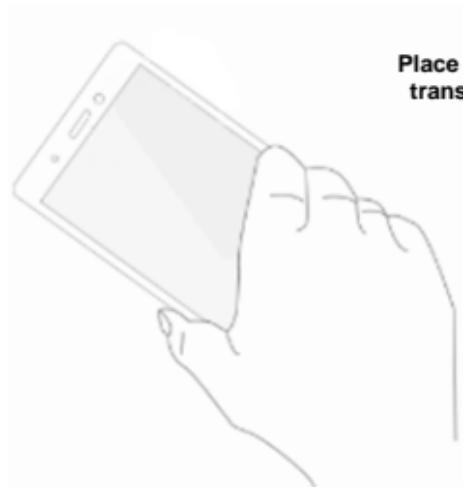
## Near Field Communications

Near field communication (NFC) is a technology of smartphones and other devices to establish radio

communication with each other by touching the devices together or bringing them within a short proximity.

## NFC Exchange

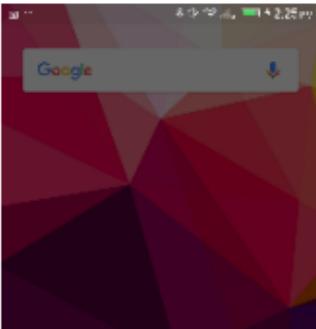
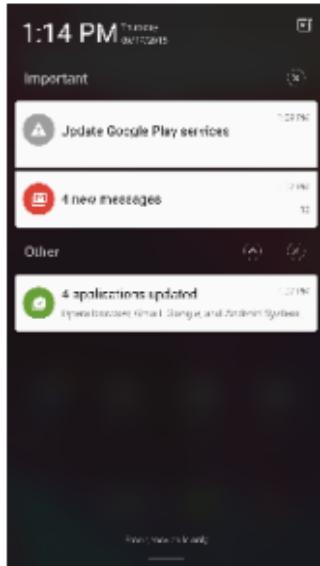
Place two devices together to exchange contacts, pictures, music, videos, and files.



Place two devices together to  
transfer date between them

## Storage

Connect the phone with the USB cable provided. Once connected, a connection interface will appear. In the connection mode interface, select one of the available options to transfer files to your computer.



You may select to transfer files through **File Copy**.  
For pictures or images, select **View Photo**

# Troubleshooting

Below is a list of common problems that may occur when using your mobile phone. Try these easy troubleshooting steps to resolve any type of issues you may encounter.

## The phone does not power on

- Press and hold the power key until the startup sequence appears on the display.
- Check the battery level and ensure there is sufficient charge.

## The phone does not respond after several minutes

- Remove and insert the battery – If the phone has an internal battery, please press and hold the power button.

## The phone powers off by itself

- Check if the screen lock of the phone is enabled.
- Check if the phone needs to be charged.

## The battery won't charge

- Check if the battery is already fully charged.
- Make sure that the battery is inserted correctly.
- Ensure that the battery being used is a BLU approved battery.
- Double check if the charger connector is properly connected to the phone.

**Note:** Connect charger only after the battery has been inserted.

## The standby time is too short

- Please keep in mind that standby time relates directly to phone usage (Internet, Text, Voice Calls, Maps, etc.).
- Batteries typically have to be replaced after a year of use.

#### **The phone cannot connect to the network (Voice or Data)**

- Verify if you have active service with your service provider.
- Contact your local network service provider and verify if you are within its network coverage area.

#### **The phone displays a SIM Error**

- Make sure the SIM is properly inserted and in its intended slot.
- Make sure that the SIM card is not damaged or scratched.

#### **The PIN code was entered incorrectly three times**

- The SIM card will lock and you will need to enter the PUK code (PIN Unlock Code). Please contact your local service provider to obtain the PUK.

#### **I cannot make calls**

- Make sure that the number you dialed is correct and the dial key has been pressed.
- Use the full national area code when dialing out of your area or when abroad, use country-specific international access codes.

#### **I cannot receive calls**

- Make sure that your phone is connected to a network.

#### **The caller ID does not display on incoming calls**

- Contact your local network service provider and verify you have the caller ID feature enabled on your account or verify if the caller may have blocked his number from appearing.

#### **The caller cannot leave a voicemail message**

- Contact your local network service provider and verify if the voicemail service is active on your account or check if the network is busy.

#### **The phone does not connect to the internet**

- Ensure with your service provider that your account has the appropriate internet/data plan enabled.
- Ensure internet APN settings are configured (Carrier dependent).

#### **Text Messages cannot be Sent / Received**

- Ensure text messaging is enabled with your service provider.
- Ensure APN settings are configured (Carrier dependent).

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