

DIGITAL DIRECTOR



Hardware & software solution to manage photo
and video workflow from your iPad Air.



Manfrotto
Imagine More

THE DIFFERENCE IS IN THE DETAILS

- Intuitive iPad application controls your camera's key functions such as focus point, exposure, aperture and speed for both video and photo.
- Download still images directly to the iPad for immediate post-production and sharing.
- iPad interface with built-in Cortex A8 processor plus reliable tethered connection.
- On screen focus peaking indicator to ensure crisp accurate focus.
- Real time live view monitoring via the iPad screen.



Digital Director is an interface that helps you intuitively manage the entire photo and video workflow, from setting your camera to sharing your pictures via a tethered iPad application.



Lightning connector.



USB connection (1 mt. cable included).



Micro-processor ARM® Cortex ® - A8 600MHz 25MB DRAM



Real time remote control of camera parameters.



Simple management of the shoot.



Dedicated App

MVDDA13 (for iPad®) | MVDDA14 (for iPad® Air 2)

DIGITAL DIRECTOR

SHOOT IN TOTAL FREEDOM

Digital Director was designed to make shooting photos and video simple. Using up to 10-meter USB cable, you have a totally reliable high-performance connection between your Canon or Nikon DSLR and iPad that is always stable. Digital Director also enables you to place the camera even in the most awkward or difficult to reach positions and conveniently control it remotely.



Low angle shooting.



Slider application.



Overhead shooting.



Electronic camera stabilizer application.



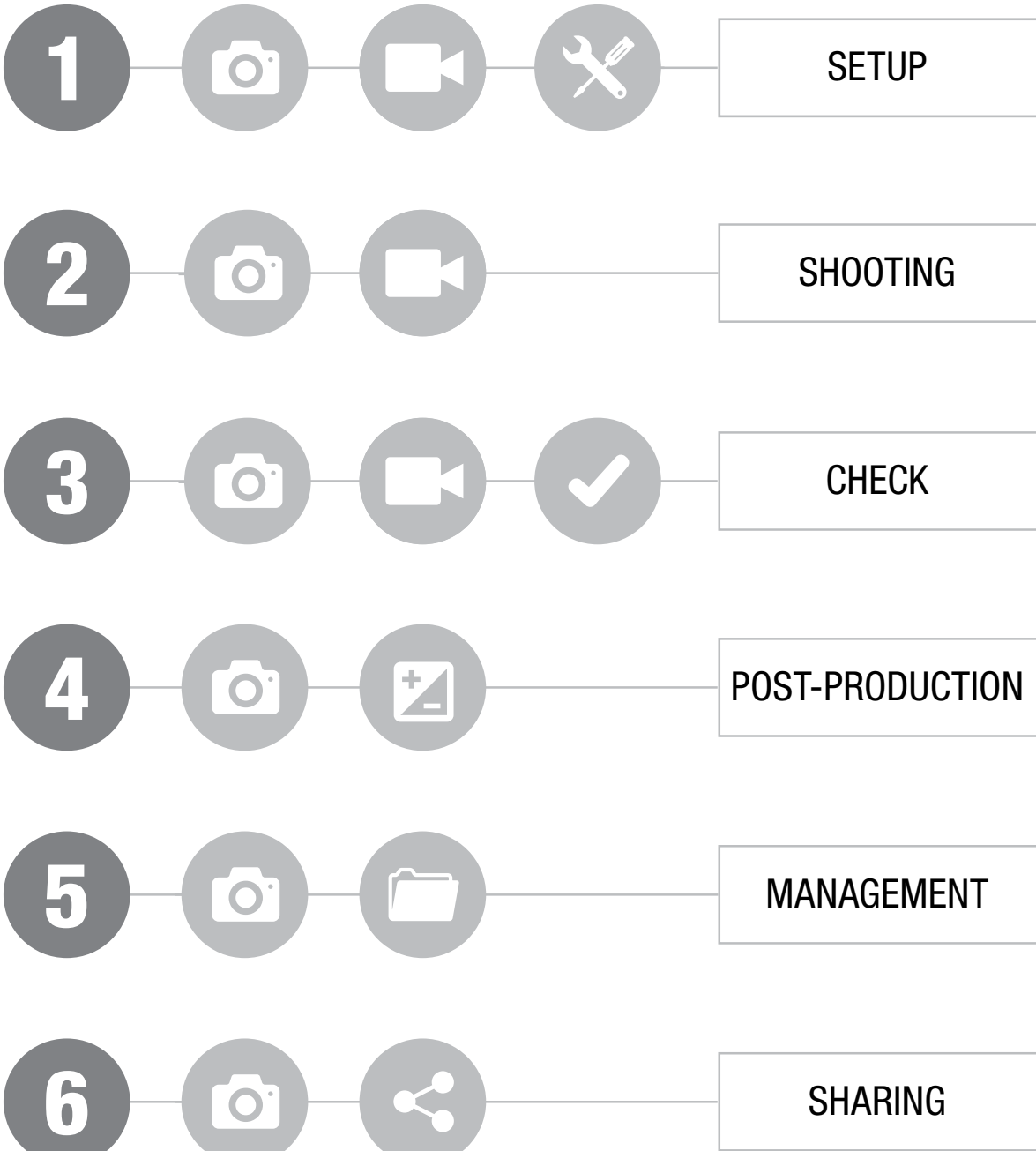
Manual focus control shooting.



Journalist application.

COMPLETELY CONTROL EACH WORKFLOW PHASE

The heart of Digital Director is a complete, intuitive Application that transforms your iPad into an extraordinary interface for managing all phases of your workflow, from setting up camera parameters to sharing your images.



1



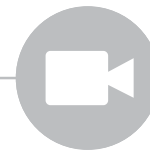
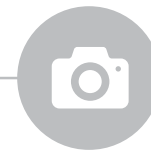
SETUP

REAL TIME REMOTE CONTROL OF CAMERA PARAMETERS

All the DSLR's key parameters can be monitored and dynamically modified (Exposure, ISO, Shutter Speed, Aperture, Manual Focus, WB, Image Quality, Focus/Camera/Drive Modes).



2



SHOOTING

REMOTE SHOOTING VIA IPAD RETINA DISPLAY

Effective real time "Live View" monitoring through a cable connection. This ensures a stable connection between devices. Dynamic histogram and audio level display allows greater control when shooting.



INTERACTIVE FOCUS

Interactive Focus can be used to select the focus point anyway on the screen. Digital zoom magnifies the selected focus point to ensure crisp accurate focus.



FOCUS PEAKING

The Focus Peaking Filter highlights the focused profiles on the image.



PORTRAIT LAYOUT

Auto-adjustment for portrait orientation.



EASY SHOOT

DIGITAL DIRECTOR

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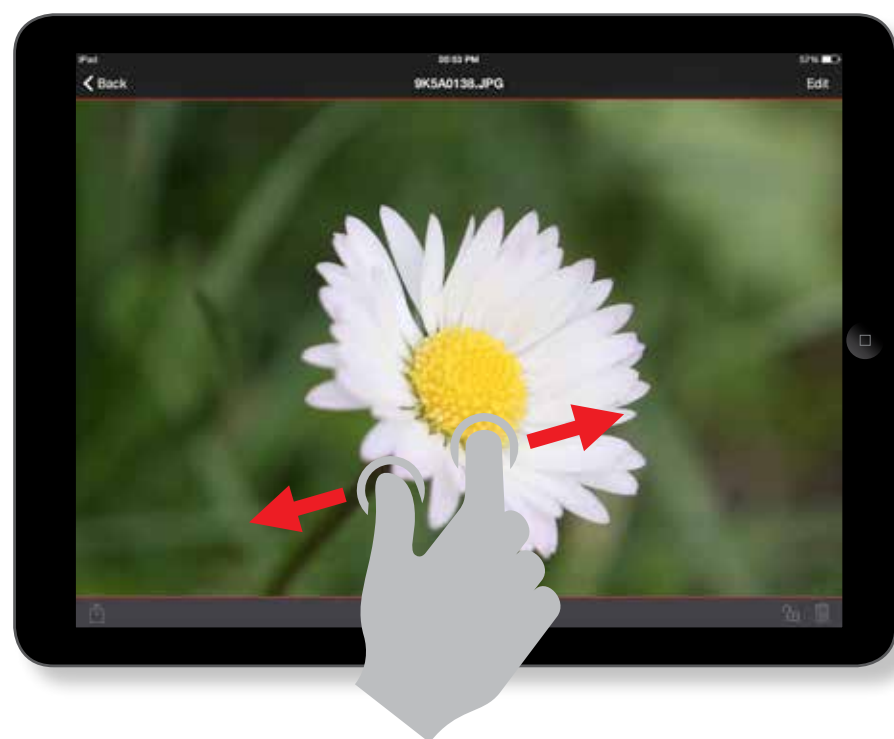
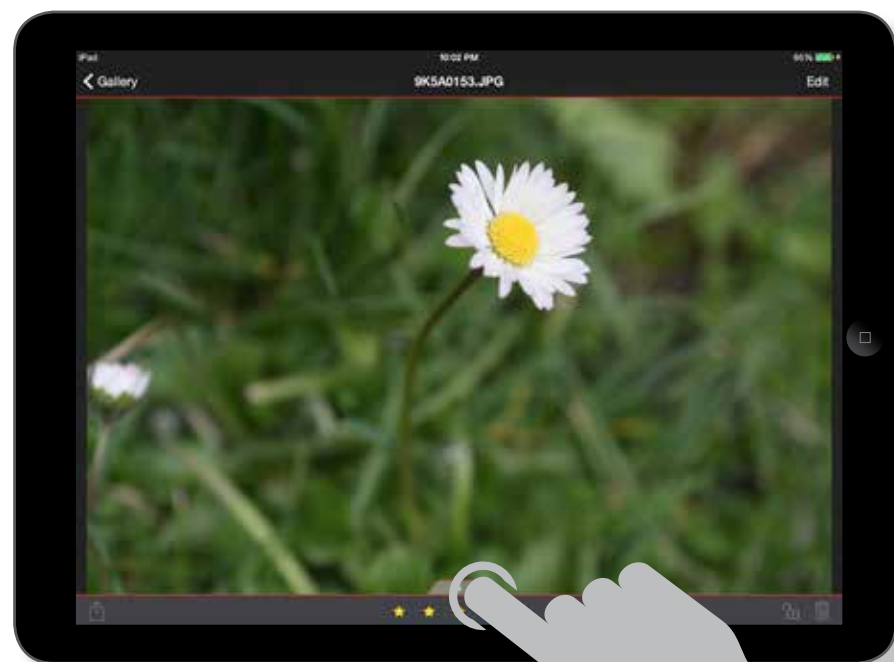


CHECK

DOWNLOAD THE IMAGES ONTO THE IPAD

Check all the details of the image shot by viewing the downloaded high resolution file.

All the details of the image, such as focus and exposure can be checked using standard iPad «gestures».



4



POST-PRODUCTION

INTUITIVE IMAGE ADJUSTMENT

Make final adjustment to the image within the same app such as exposure, contrast, light, crop, rotate, check histogram and exif information and save the image.



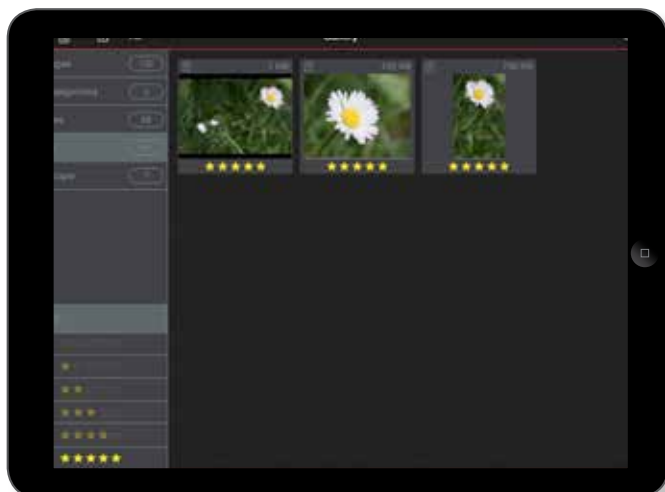
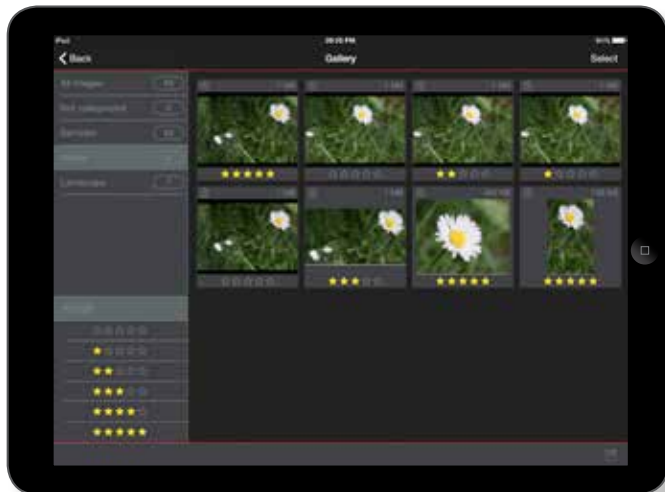
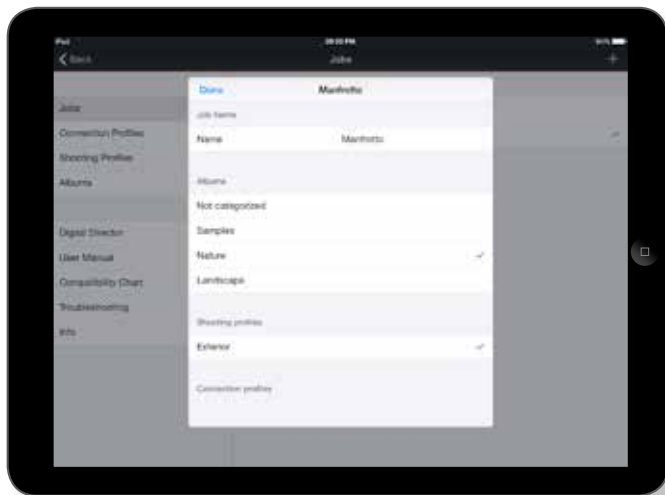
5



MANAGEMENT

SIMPLE MANAGEMENT OF THE SHOOT

Everything under control: from image ratings to "Job" organizing (albums, shoot profiles and connection profiles).



6



SHARING

CONTENT DISTRIBUTION

Multiple ways to share the images:

- Direct to FTP
- By E-mail
- On social networks (Facebook, Whatsapp, Instagram, etc.) by simply moving the selected images in the iPad camera roll.

